

ARON MUELLER

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Experienced web professional seeking web development or UI/UX design opportunities. Strong attention to detail, focusing on user experience of both visual and coded applications. Passion to learn new technologies. Excellent written and verbal communication. Visit www.aronmueller.com to see examples of my work.

SKILLS

PRACTICAL

- Team management, Collaborative leadership
- Project management - Agile (scrum) & other methodologies
- Responsive web design
- UI/UX design
- Web graphic optimization/editing
- Wireframes, Mockups, Flowcharts
- Web hosting/DNS

TECHNICAL

- HTML5, CSS3, Bootstrap, JavaScript, jQuery
- PHP, ASP.NET
- WordPress, Sitefinity, VisionCMS
- Google Analytics, Tag Manager, Ad Manager
- cPanel, XAMPP, phpMyAdmin
- Adobe CC Photoshop, Dreamweaver
- Jira, Bitbucket, Sourcetree, Zendesk, Pardot
- Microsoft Office 365, Dynamics, SharePoint

EXPERIENCE

AUG 2020 – PRESENT, ODYSSEY INFORMATION SERVICES

SR WEB DEVELOPER

- Contracting with Fort Bend County to assist with their COVID-19 website. Migrated static HTML site to a CMS to allow county staff easier access to posting updates. Assisting with training, support and maintenance of main county website and other subsites.

NOV 2012 – JUNE 2020, INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION

WEB DEPARTMENT TEAM LEAD, AUG 2017 – JUNE 2020

- Managed team of two full-time web developers and web marketing vendor. Managed \$360K department budget. Led and managed web strategy for over 45 websites and web projects.
- Launched over 25 new websites promoting company and affiliate initiatives. Moved several websites to a standard template and platform to achieve a more cohesive branding, layout, look and feel across company products.
- Led agile-driven initiatives focused on fresh content, dynamic features and iterative improvements to increase website engagement. **During these efforts, annual visits to main company website increased by 24% from 2016 to 2018.**
- Co-led webinar for over 200 company affiliates describing best practices for website development, branding usage and content management.
- Oversaw development of dynamic widget on company home page showing real-time industry-based job listings pulled from partnering job board website. Integration of widget provided **a 43% increase in traffic** to job board site resulting in a **30% increase in revenue from paid listings.**

References available upon request

INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION *(continued)*

WEB DESIGNER, NOV 2012 – AUG 2017

- Performed design and maintenance of over 60 websites. Received President's Award on two occasions.
- Led or assisted in over 20 redesign projects for websites supporting regional offices, conferences, affiliates (chapters, councils and communities), online newsletters and other company initiatives. Worked collaboratively with departments to determine project scope and development schedules.
- Conducted company-wide training presentations for CMS website editing; produced quick reference documentation to assist with frequent editing tasks.
- Co-led a focus group at company's flagship conference with top association members discussing company website needs and ideas for improvement.
- Helped develop affordable and professional hosting solution supporting up to 40 website accounts containing staging servers, SSL, DNS configuration, PHP, MySQL and latest version of WordPress.
- Rebuilt static content websites onto CMS platforms including Sitefinity and WordPress. Developed custom Sitefinity templates and WordPress themes. Provided self-managing solutions for departments and partnering organizations to maintain the content on their own websites.
- Used Pardot and ClickDimensions to produce html emails promoting company initiatives. Deployed paid sponsor emails on behalf of tradeshow clients **resulting in over \$300K revenue.**

2005 – 2012

PART-TIME FREELANCE WEB DESIGNER

- Contracted with Scardello & Associates, Massey Media and other individual clients.
- Led or participated in over 25 projects.
- Performed development work, redesign and launch of professional client websites.
- Produced website mockups and graphic design services.
- Trained clients on proprietary CMS usage to maintain their site content.

AUG 2008 – OCT 2012, INDEPENDENT CONTRACTOR

PETROLEUM LANDMAN/GIS SPECIALIST

- Worked with team to design and construct office GIS mapping system. Helped migrate static map content over to dynamic GIS system.
- Created flowcharts, provided graphic design, IT support and core landman services.

OCT 2005 – JUL 2008, TYLER TECHNOLOGIES

TECHNICAL WRITER

- Created onscreen and online help documentation for financial software help resources.
- Designed and coded templates for online help resources using HTML, CSS and JavaScript.
- Designed and built interactive video tutorials using Adobe Captivate.
- Created print documentation including How-To guides and Quick Reference documents.

EDUCATION

MAY 2005

B.B.A. COMPUTER INFORMATION SYSTEMS, LUBBOCK CHRISTIAN UNIVERSITY

3.6 GPA, Cum Laude | President's List, Dean's List, Who's Who Among Students

Coursework included studies in Web Design, Graphic Design, Marketing, Business management, Animation and Database management.

References available upon request